



Friday 2018 Schedule

8:30 - 9:15	Building Your Brand - Jonathan Maberry	<i>Location: Main Room</i>
9:15 - 9:30	BREAK	

	MAIN ROOM	BREAKOUT 1	BREAKOUT 2	BREAKOUT 3 (not recorded)
9:30 - 10:15	Economics of Publishing FLINT	Author's Mailing List PANEL	Evolution of Smashwords COKER	Pitch Practice MANGUM, ESSOE, MANDEVILLE
10:15 - 10:30	BREAK			
10:30 - 11:15	Recharging Your Creative Batteries FARLAND	Author's Mailing List How-To MILLER	Publishing by the Numbers STEVENS	AMA with KJA ANDERSON
11:15 - 11:30	BREAK			
11:30 - 12:15	What I'd Tell My Younger Self Panel			<i>Location: Main Room</i>
12:15 - 1:45	LUNCH ON YOUR OWN			

	MAIN ROOM	BREAKOUT 1	BREAKOUT 2	BREAKOUT 3 (not recorded)
1:45 - 2:30	eBook Preorder Strategy COKER	The Art of the Con: Authors at Conventions PANEL	Dissecting a Contract FLINT	Pitch Appointments PRE-SCHEDULED
2:30 - 2:45	BREAK			
2:45-3:30	eBooks: Past, Present, & Future PANEL	Creating a Book Marketing Plan MILLER, MANDEVILLE	Subrights FARLAND	Pitch Appointments PRE-SCHEDULED
3:45-4:15	End of Day Q&A Panel			<i>Location: Main Room</i>
4:15 - 4:30	BREAK			
4:30	Drawing Out The Dragons - James A. Owen			<i>Location: Main Room</i>

6:50	Meet for VIP Dinner	<i>Meet inside the Antlers' lobby to walk over together</i>
7:00	VIP DINNER (ticket required)	<i>Location: Phantom Canyon</i>
	OR Dinner on Your Own (for NON-VIP Dinner attendees)	